

**THE SOCIALIST REPUBLIC OF VIETNAM**  
**Independence - Freedom - Happiness**

**INFORMATION ON NEW ACADEMIC AND THEORETICAL  
CONTRIBUTIONS OF THE THESIS**

Thesis's Title: **The relationship between job characteristics, fairness and work motivation of lecturers of universities in the Mekong Delta region.**

Major: Business administration

Code: 9340101

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Course: 2016

University: Lac Hong University

Science Instructor: Assoc. Prof Nguyen Minh Duc

D.B.A Nguyen Thi Bach Tuyet

The contributions of thesis on science and practice, including:

1. Scientifically

- The study has synthesized concepts and background theories about job characteristics, income fairness, recognition fairness, advancement opportunity fairness, and fairness in relationships with colleagues. career and love for the profession form a research model. In addition, the study has systematized the relationship between background theories. On this basis, the factor of love for the profession plays a role in regulating the relationship between the lecturers, SCBs, and trainers.

- The proposed research model is combined from background theories, previous studies and tested in the Mekong Delta region by universities. Behavioral researchers can apply this research model in other fields.

The research has adjusted, supplemented and tested the measurement scale of research concepts, contributing to a set of observed variables measuring research concepts.

2. Practically

The research results bring practical value to universities to see the importance of factors affecting student motivation, especially the role of love of work in influencing student motivation of lecturers at Delta universities. Kowloon. Furthermore, the results of the thesis also determined that the impact of promotion factors on lecturers' work motivation is different between two groups of public schools and private schools. At the same time, the research results help administrators have appropriate policies and solutions to improve their working motivation. More specifically, schools need to pay attention to their school's internal resource strategies. Schools need to build the capacity of cadres, students, and love for the profession to improve the morale of their school's lecturers. This is the most suitable strategy for schools in the post-Covid-19 context.

*Dong Nai, date.....month ....year 2023*

**SCIENCE INSTRUCTOR 1**

**SCIENCE INSTRUCTOR 2**

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